

STATEMENT OF PURPOSE

RS20921

To allow the Idaho State Treasurer to promote financial literacy through various programs either sponsored or administered by the Treasurer's Office. Current programs include the sponsorship of the Smart Women Smart Money Conference, currently in its 13th year, and the ABC's of Credit Card Finance designed to educate high school seniors in Idaho administered by the Treasurer's Office but currently not active.

FISCAL NOTE

No additional funds are requested or needed. Current expenses include \$10,000.00 from the general fund in sponsorship, and limited staff time (estimated 200 hours) to the Smart Women Smart Money Conference. In the past the Treasurer has taught the ABC's of Credit Card Finance to Idaho high school seniors on an invitation basis.

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